

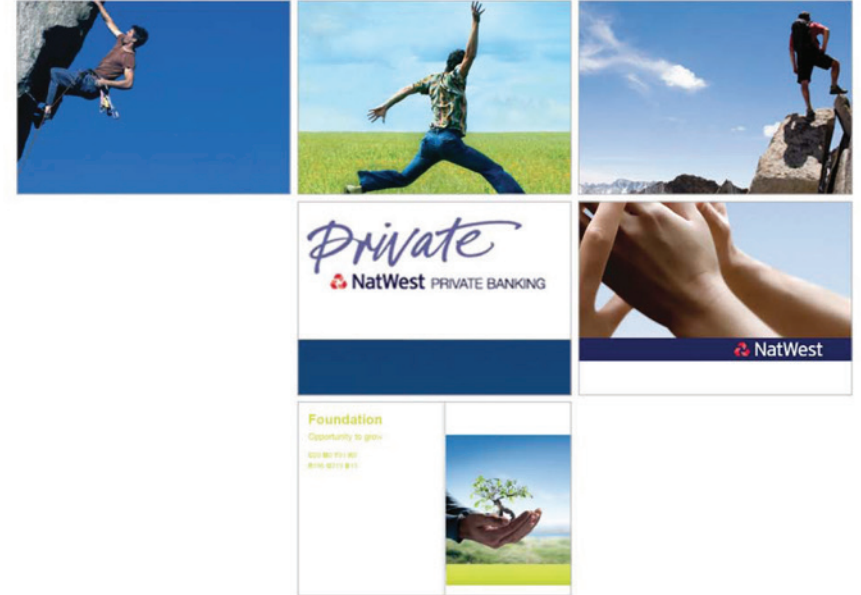
CLIENT: ROYAL BANK OF SCOTLAND
PROJECT: UK, LEARNING IDENTITY

We are currently working with RBS to create a consistent brand identity for their 'UK Learning' division.

From the initial workshop we have evolved their vision and values into a consistent brand, helping RBS to engage with their employees and empower them within their careers. Using digital and traditional marketing we have created a circle that their employees want to join.



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brand new ideas

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